

**Experience**

**JIE HENG Information Co., Ltd.**

Product Designer

Aug 2020 – Jan 2025

- Coordinate with Project managers to gather necessary documents to meet project requirements
- Develop User Interface components for portal-based applications, leveraging UI/UX design principles
- Design and develop User Interface applications and professional web applications using HTML, CSS, and JavaScript
- Maintain brand consistency throughout the design processes
- Work to solve complex challenges with the utilization of modern web application development processes and standard methodologies
- Completed more than 100 projects of layouts
- Main cases: FORMOSAT-8 satellite, Tainan Astronomical Education Area, Tinan Dragon Boat Festival, National University of Kaohsiung, National Chung Cheng University

**90 PLUS Education Center**

Digital Content Designer

Feb 2020 – Jul 2020

- Designed deliverables and prepared all material for print, i.e., banners, brochures, posters, flyers, and web graphics, including small and large formats
- Developed digital and offset pre-press expertise

**SUBKARMA**

Web Designer

Apr 2017 – Jun 2018

- Communicated across departments and communicate with customers to create web content that fits the brand
- Designed visually stunning, cutting-edge graphics, animations, and interactions for websites
- Contributed to building the Company brand on portals, applications, mobile apps, and websites by executing user interface design consistently on all deliverables
- Worked with the web team to coordinate updates, enhancements, and maintenance for the sites
- Main cases: China Airline, Union, XSGames

**GT Marketing Co., Ltd.**

Web Assistant Designer

Oct 2015 – Sep 2016

- Assisted senior web designers in outputting web content components, planned site designs, functionality, and navigation, along with audience funnels
- Designed responsive web page layouts for desktop and mobile devices using CSS and HTML

**Keitai Co. Ltd.**

UI Designer - remote

Oct 2015 – Sep 2016

- Planned content for new game APP and conceived game details
- Drew 2D game characters according to the game style and story concept
- Designed a game APP user interface that is easy for users to operate
- Produced Game introduction video for game APP

**Education**

**Northeastern University**

Jan 2025 – Present

Digital Media

Concentration - Interactive Design

**National Taichung University of Science and Technology**

Sep 2012 – Sep 2015

Bachelor of Multimedia Design

Specialized in human-computer interaction (HCI) and creative technology

**Skills**

**Programming**

HTML, CSS, JavaScript

**Design Tools**

Figma, Adobe XD, Photoshop, Illustrator, InDesign, Lightroom, After Effects, Premiere, Visual Studio Code

**Language**

Mandarin, English, Japanese